



# What A Year!



Photo courtesy of MKDA, Inc.

## Aspen Wins ADEX Platinum Award



ASPEN has won the 2008 ADEX PLATINUM AWARD – The Design Journal Award for Design Excellence, in the contract seating category. Over 1200 products from 300 manufacturers were submitted for judging in various categories.

## Global Accord Wins Best Of NeoCon Silver



Global received a SILVER 2007 NeoCon award for the GLOBAL ACCORD Seating Series. Global Accord is designed by renowned designer Zooey Chu, featuring fine polished aluminum arms, a sling style seat back that is upholstered with rolled and pleated detailing. Clean simple lines make Global Accord the perfect choice for meeting rooms, boardrooms and private offices.

## A MESSAGE FROM GLOBAL

What a year it has been!

With truly amazing support from the contract dealer community, GLOBAL was the proud recipient of many industry awards, including one of the biggest from OFDA: MANUFACTURER OF THE YEAR. Additional awards included SALES & MARKETING and SERVICE & SUPPORT. Most recently, the Workplace Furnishings organization awarded GLOBAL as SUPPLIER OF THE YEAR.

Many of our products also received recognition and awards, supporting our continued commitment to offer design oriented products at affordable prices. Be sure to check out the award winning GLOBAL ACCORD, OBUS ULTRA FORME, CITT and the brand new ASPEN seating series.

Looking ahead we anticipate many exciting new product launches across several product categories and divisions. We continue to work towards offering affordable solutions that you, our Global dealer, can take to market with pride and confidence. We continue to utilize our flexibility and unique approach to product development by relying on the talents of our own Global Design Center, Global Engineering Department, our collaboration with Zoey Chu and his team, and several other talented individuals located both in North America and throughout the world.

GLOBAL remains committed to manufacturing in North America enabling us to support you with the depth, breadth, speed to market and customization you have come to rely on. However, our new OFFICES TO GO division was created to provide you with terrific seating, desking and storage solutions when faced with competition from the Far East. OIG (as we call it) will introduce new brochures, a new website and a 400+ square foot display at NeoCon and NeoCon East this year. We will continue to broaden the variety of our North American made products, and in many cases make them available with shorter lead times. Although we continue to face competitive challenges, both locally and abroad, we're very confident in the value GLOBAL delivers in today's economy. GLOBAL offers a complete, value oriented solution of desking, seating, and filing that cannot be matched by others in our industry. That's why we say...Value is always in Style!!!

Finally, we remain committed to you, our loyal GLOBAL dealers. We value the strength of our relationships and we know that we can count on each other during these times. We will always be there to support you and to deliver quality, design oriented products at affordable prices. Thank you for your loyalty and support throughout the past many years.

## Global Receives Manufacturer of the Year Award



Global is awarded the 2007 OFDA Dealers' Choice Award Winner for Manufacturer of the Year. From left to right: Jon Soll, Alan Breslow, Joel Appel, Joel Feldberg, Saul Feldberg, Jon Abraham and David Glass.



The Dealer Choice Awards continues to be one of the highlights at the NeoCon show. The Office Furniture Dealer Alliance (OFDA), the trade association for office furniture dealers, announced the winners of the 2007 OFDA Dealers' Choice Awards, the annual award presented to manufacturers for their commitment and outreach to the dealer channel. Global was presented with Manufacturer of the Year as well as Dealers Choice Award in Service & Support and Sales & Marketing.



## NeoCon Xpress



NeoCon Xpress made its debut in 2007 a few months after NeoCon at the Los Angeles Convention Center. Geared towards the A&D market, Xpress featured vendors from hospitality, healthcare, education, government, technology and furniture segments. GLOBAL's bold display featured the award winning Global Accord as well as some recent introductions previewed at NeoCon in Chicago.

## NeoCon East

GLOBAL's 'front and center' display featured all the latest contract seating products along with a healthy display of GLOBALcare. For the show's fifth year, record attendance was achieved with dealers, government buyers and designers roaming the Baltimore exhibit halls for two days.



## New Global Textiles and Finish Update

### New Textiles - Momentum & Spinneybeck (new 'Grade-In' Program)



GLOBAL is pleased to announce a terrific enhancement to our seating offering...the availability of highly regarded textiles from some of the best vendors in our industry. With this new 'Grade-In' program, clients can broaden the selection of textiles to truly customize their seating to match their environment, style or personality.

### New Grade 3 Fabrics - Drama, Quilt, Sprinkle and Time



Global has refreshed its Grade 3 fabric selection with four NEW Grade 3 fabrics: Drama, Quilt, Sprinkle and Time. These design sensitive patterns surpass all ACT fabric standards and feature increased durability for the contract seating market - this is all accomplished at our affordable Grade 3 price range. To view these NEW Grade 3's you can visit our website at [www.globaltotaloffice.com](http://www.globaltotaloffice.com)

### New Laminate - Dark Espresso



Dark Espresso was first featured at NeoCon in Chicago this past June. The positive response was overwhelming, with the only question being "When can I get it?" Global is now ready to answer "IMMEDIATELY!" Available on some of Global's most popular casegood lines such as Adaptabilities, Bungee, Correlation, Divide, Genoa, Halton and Whitby, this sophisticated finish is sure to bring warmth to any office setting.

## IIDEX® NeoCon® Canada



As Canada's largest exposition and conference for the design, construction and management of the built environment, IIDEX/NeoCon Canada 2007 attracted over 15,000 attendees from across Canada and the bordering states who are active members of the design, architectural and business communities. This year, GLOBAL delivered the latest in product innovation, and we are pleased to have won the following awards:

Aspen Seating - Silver



Citi Tablet Arm Seating - Silver



Global Group Booth - Bronze



## Supplier of The Year



WorkPlace Furnishings awards GLOBAL SUPPLIER OF THE YEAR! Founded in Cincinnati in 1963, WorkPlace Furnishings is the leading dealer buying, marketing and management support organization serving the North American office furniture industry. "WPF dealers have enjoyed growth with GLOBAL products and the support they provide in the field has been truly outstanding," commented WPF Vice President of Marketing Victor Maffe.

Adam Wayne (Director of National Accounts-USA), Terry Nevins (Vice President, National Accounts Marketing-CAN), Don Tarr (Southeast Regional Sales Manager-USA), Bob Carlson (WorkPlace Furnishings - Chairman of the Board and Interim President)

## New Global Total Office Website Design

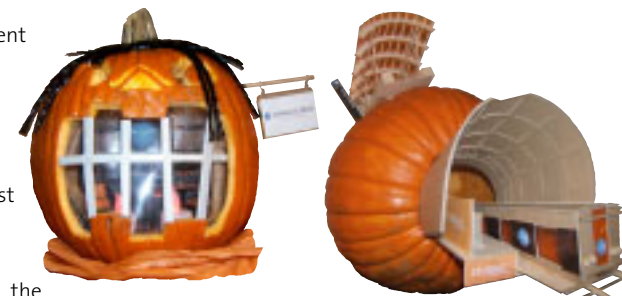
Our website has been redesigned, reflecting our new Total Office Catalog. To see all of the exciting changes, go to [globaltotaloffice.com](http://globaltotaloffice.com)



## Global Events

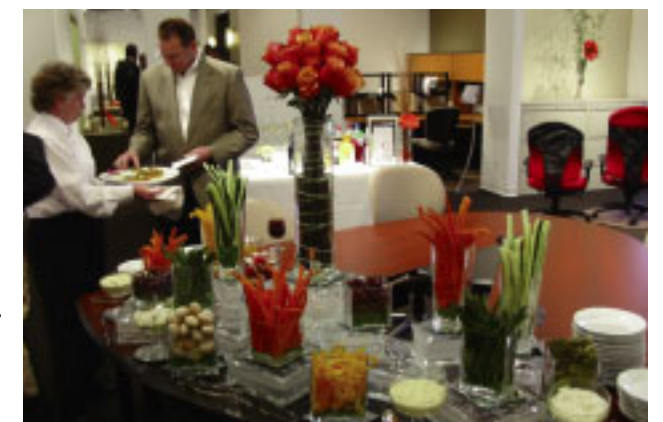
### Halloween Event - featuring the Extreme Designer Pumpkin Contest

Global's first Annual Halloween Event was held in the Washington, DC Showcase Showroom. Spiders, skeletons and cobwebs decorated the space while ghoulish music played overhead. Fifteen of the most talented A & D firms participated in the "Extreme Designer Pumpkin Contest", with the only rule stating the Global logo had to be used 'somewhere' in the design. First prize went to STUDIOS ARCHITECTURE with their recreation of a Metro station. The Grand Prize was awarded to HUELAT PARIMUCHA'S 'workstation within a pumpkin' with a \$1000 donation to the charity of their choice. Next year's event is expected to be scarier than ever with the next batch of fabulous designer pumpkins!



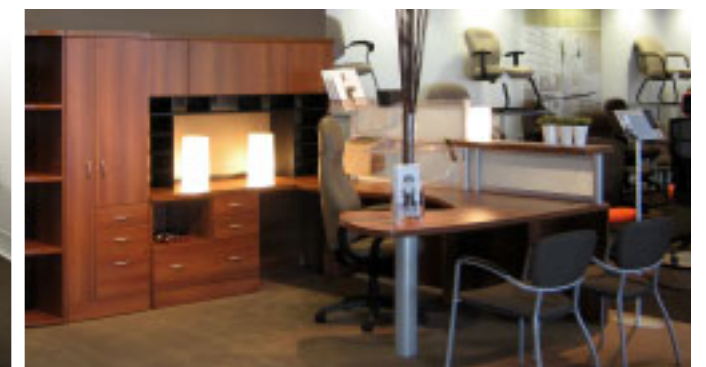
### Fall Festivals - Duluth, GA and Fremont, CA.

To celebrate the autumn season Global held "Fall Festivals" at two key locations in Fremont, CA and Duluth, GA. The events served to celebrate the season but also allowed dealers, designers and architects to come together and experience the newly designed showrooms. Elements of the Fall Season were displayed throughout, from custom Global cookies, decorative displays and truly festive food and beverages.



### St. Louis Open House

New location, new design and new product was cause for a Grand Opening celebration in St. Louis. Dealers and designers gathered to check out the new GLOBAL, GLOBALcare & EVOLVE showrooms. Festive food and colorful drinks lasted throughout the evening.



# New Products!



## New! Aspen Seating Available Now!

The new ASPEN Seating series offers sophisticated styling, a slim profile, crisp European detailing and provides all the functions of an ergonomic task chair. Its distinctive, fully adjustable arms, unique available headrest, pleated back detail and adjustable back heights make ASPEN a desirable solution in the modern office. ASPEN provides the user with the ability to 'fine tune' everything from lumbar support to the depth and width of the armrests for a better ergonomic 'fit'. ASPEN is available in a variety of textiles, including vinyl and leather, and is available with an arched polished aluminum or black base.



## New! Citi Tables Available Now!

The new CITI tables complete the sleek, contemporary look of the CITI series. These coordinating end and coffee tables are available in 14 Global laminate finishes to complement casegood and wood seating lines. Both end tables and rectangular coffee tables feature the option of laminate or polished edge glass tops for a look of sophistication. The tables also incorporate the distinctive leg detail featured on the existing CITI seating series, available in Tungsten or Black. The CITI series product line was selected as the 'Editor's Choice' in the January/February issue of INTERIORS & SOURCES online newsletter.

## New! Enterprise and Tamiri Wood Models Available Now!



Enterprise and Tamiri are now available in new wood models! Warm, yet sophisticated styling is offered in both high and medium back knee-tilter and tilter models. Sculpted fixed height, curved arms and five-legged wood capped steel bases are standard on all models. Available in 10 Global wood finishes.

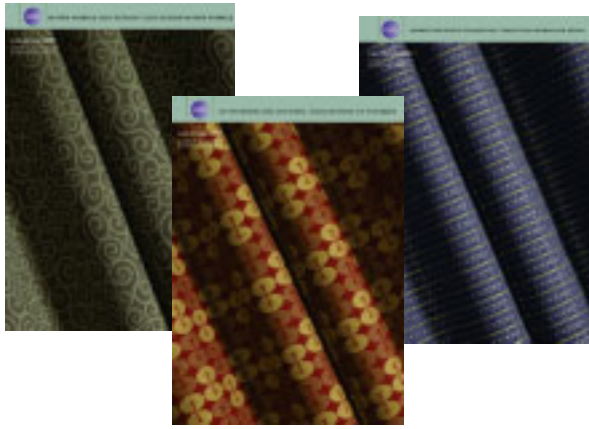


## New! Laminate Meeting Tables Available Now!

GLOBAL is pleased to introduce our newest line of contemporary laminate meeting tables with metal bases, designed by world renowned designer Zooey Chu. Table tops are available Round, Square, Rectangular, Boat Shaped, Racetrack and Elliptical shapes. Metal base styles include Ladder, Sculpted and Four Legged - offered in your choice of a Black or Tungsten finish. Customize the table even further by selecting one of five edge options that best suits your stylistic needs.

# New GLOBALcare Textiles

We are excited to announce the launch of many new GLOBALcare fabrics and vinyls that are sure to complement your decor. Thirty one (31) stylish patterns to choose from with over 200 colors in total. What a great addition to GLOBALcare's standard, carded fabric program. Fabric cards will be distributed when available. To view these NEW fabrics or order Memo samples, visit our website at [www.thinkglobalcare.com](http://www.thinkglobalcare.com)



# Healthcare Design Conference & Expo

Healthcare Design '07 took place in Dallas, Texas with more than 2,300 design and healthcare professionals gathering for informative educational sessions and a three day exhibition of exciting new products. As the healthcare field is one of the fastest and strongest growing segments in the commercial furniture industry, GLOBALcare proudly displayed one of the largest exhibits solely dedicated to the healthcare furnishings, which included both acute and long-term care. Healthcare Design '08 will take place in Washington DC in November 2008.

GLOBALcare  
GREENGUARD  
Certified



The Sonoma Collection from Globalcare received Greenguard Certification this year.



GLOBALcare  
Awarded  
GSA Contract

GLOBALcare was excited to be awarded the GSA Contract this past November. This gives GLOBALcare the opportunity to provide Veteran Administration Hospitals and Military Healthcare facilities with its products. Global Distributors' classification as a Veteran owned small business will be key to sales efforts.



# GLOBALcare in the News

GLOBALcare's SONOMA Patient Room Furniture Collection was featured on the December/January cover of Office Furniture & Design magazine. The issue specifically addressed healthcare topics. Globalcare's Director of Healthcare, Ed Miles, was quoted in the cover story saying, "We use a very pragmatic research and design approach utilizing a variety of sources. With our own test lab, our R&D departments are constantly evaluating and developing new items and making new improvements."

