

**GLOBAL TOTAL OFFICE ANNOUNCES LAUNCH OF 'AZEOTM GT OFFICE SEATING'**

**MARKET APPLICATION**

General office workstation seating, professional and management offices and meeting rooms.

**DESIGN & INNOVATION**

The Global Group introduces a new and sporty look in seating with the launch of Azeo GT. This new chair offers greater flexibility across the design community in creating exciting new environments, while providing patented ergonomic back support that eclipses existing chair back support technologies by offering an "active back support" design with that "JUST FOR YOU "FIT".

The finish on AZEO "GT" is what makes this chair so unique. The finish is a new patented powder coating process that has never been used in our industry before. In the past, all attempts to get powder to adhere to non-conductive substrates have failed. The new finish on Azeo GT breaks all the rules and allows The Global Group to powder coat to non-conductive polymer substrates. Now designer's limits are the heights of their imagination. Azeo GT's adjustable and flexible "active" lumbar support system is composed of individual vertical slats that mimic the user's shape as he/she occupies the chair, flexing to match and support the user's body for intermediate comfort. The intensity of the lumbar support can be tuned to suit the individual occupant's preference. Simply dial up your level of comfort.

"The desire to have the ability to powder coat on plastics is not a new one," says Roy Klinkhammer, Director of Seating Development of The Global Group. "For many years some of the largest corporations in the world have explored various methods to get powder to adhere to non-conductive substrates all of which have failed. Working with it's partner Alliance Surface Finishing, The Global Group can now apply powder coatings to non-conductive substrates."

For further information and/or photography/digital images for publication please contact:

**Lonna Yong-Turner, Director of Marketing (416) 661-660 x6194**

**email: [Lonna@globaltotaloffice.com](mailto:Lonna@globaltotaloffice.com)**

**GLOBAL TOTAL OFFICE ANNOUNCES LAUNCH OF 'AZEOTM GT OFFICE SEATING'**

New Powder coating for plastics offer unique characteristics that make it a desirable finishing choice, for the following reasons:

- Unlimited Color selection
- Metalized finishes can be used in this process
- Textured finishes can be created through this process (not available in liquid technology). Smooth substrates can be textured, and textured substrates can be smoothed.
- Supported durability as the Powder paint finish strength is unsurpassed by conventional liquid technology.
- Supports environmental efforts. Unlike liquid paint Powders have no VOC's (Volatile Organic Compounds. In most cases the best liquid systems can deliver 20-40% paint to the substrate, the remainder must be collected and disposed of. Powder on the other hand allows for 99% transfer efficiency, this reducing waste.

Azeo carries four design registrations & patents for the new technology it brings to the market place and was engineered and designed with the expertise of world-renowned, seating designer, Zoey Chu.



Azeo\_GT\_chair.eps

For further information and/or photography/digital images for publication please contact:

**Lonna Yong-Turner, Director of Marketing (416) 661-660 x6194**

**email: [Lonna@globaltotaloffice.com](mailto:Lonna@globaltotaloffice.com)**